WHAT IS CLAIMED IS:

- 1 1. A method, comprising:
- identifying a plurality of facilities in a complex, each
- facility associated with a construction project;
- determining a potential revenue associated with at least one
- of the facilities;
- determining a cost associated with at least one of the
- 7 facilities; and
- generating a schedule of the construction projects using the
- 9 identified potential revenue and the identified cost.
- 1 2. The method of Claim 1, further comprising predicting a
- 2 number of people who may use at least one of the facilities; and
- wherein determining the potential revenue associated with at
- 4 least one of the facilities comprises determining the potential
- 5 revenue associated with at least one of the facilities using the
- 6 predicted number of people.

- 1 3. The method of Claim 2, wherein determining the cost
- 2 associated with at least one of the facilities comprises:
- identifying a size of at least one of the facilities based on
- 4 the predicted number of people; and
- determining the cost of at least one of the construction
- 6 projects based on the identified size.
- 1 4. The method of Claim 3, wherein identifying the size of
- 2 the at least one facility comprises identifying a plurality of
- 3 sizes for the at least one facility.
- 5. The method of Claim 1, wherein identifying the plurality
- 2 of facilities comprises receiving an identification of the
- 3 facilities from a user.
- 1 6. The method of Claim 1, wherein generating the schedule
- 2 comprises, for each construction project, receiving from a user an
- 3 identification of one of a plurality of phases during which the
- 4 construction project would occur.
- 7. The method of Claim 6, further comprising identifying a
- 2 cost of each phase.

- 1 8. The method of Claim 1, wherein determining the potential
- 2 revenue associated with at least one of the facilities comprises
- 3 identifying potential donations to be received during one or more
- 4 fund-raising campaigns.
- 9. The method of Claim 8, further comprising:
- identifying an amount of borrowing needed to pay for the
- 3 construction projects; and
- identifying an amount of debt to be paid off each year.
- 1 10. The method of Claim 1, further comprising:
- allowing a user to alter data used to generate the schedule;
- 3 and
- showing the user in real time how the changes affect the
- schedule.
- 1 11. The method of Claim 1, further comprising:
- allowing a user to place a constraint on data used to generate
- 3 the schedule; and
- showing the user in real time how the constraint affects the
- schedule.

- 1 12. The method of Claim 1, wherein:
- 2 the complex comprises a church;
- at least one of the facilities comprises an auditorium in the
- 4 church; and
- determining the potential revenue comprises:
- estimating a number of people who may attend church
- 7 services in the auditorium; and
- determining an amount of potential donations given to the
- 9 church by the estimated number of people.
- 1 13. The method of Claim 1, wherein the potential revenue
- 2 associated with at least one of the facilities and the identified
- 3 cost associated with at least one of the facilities are used to
- 4 estimate a cash flow, the cash flow used to generate the schedule.
- 1 14. The method of Claim 1, wherein the identified cost
- 2 associated with at least one of the facilities comprises at least
- 3 one of operating costs, general and administrative expenses,
- 4 construction costs, and staffing costs associated with at least one
- 5 of the facilities.

- 1 15. A system, comprising:
- a memory operable to store information identifying a plurality
- of facilities in a complex, each facility associated with a
- 4 construction project; and
- one or more processors collectively operable to:
- determine a potential revenue associated with at least
- 7 one of the facilities;
- 8 determine a cost associated with at least one of the
- 9 facilities; and
- generate a schedule of the construction projects using
- 11 the identified potential revenue and the identified cost.

- 1 16. The system of Claim 15, wherein:
- the one or more processors are further collectively operable
- 3 to predict a number of people who may use at least one of the
- 4 facilities;
- the one or more processors are collectively operable to
- 6 determine the potential revenue associated with at least one of the
- 7 facilities using the predicted number of people; and
- the one or more processors are collectively operable to
- 9 determine the cost associated with at least one of the facilities
- 10 by:
- identifying a size of at least one of the facilities
- based on the predicted number of people; and
- determining the cost associated with at least one of the
- 14 facilities based on the identified size.
- 1 17. The system of Claim 15, wherein the one or more
- 2 processors are collectively operable to generate the schedule by:
- for each construction project, receiving from a user an
- 4 identification of one of a plurality of phases during which the
- 5 construction project would occur; and
- 6 identifying a cost of each phase.

- 1 18. The system of Claim 15, wherein:
- the one or more processors are collectively operable to
- determine the potential revenue associated with at least one of the
- 4 facilities by identifying potential donations to be received during
- one or more fund-raising campaigns; and
- the one or more processors are further collectively operable
- 7 to:
- identify an amount of borrowing needed to pay for the
- 9 construction projects; and
- identify an amount of debt to be paid off each year.
- 1 19. The system of Claim 15, wherein the one or more
- 2 processors are further collectively operable to:
- allow a user to at least one of alter data used to generate
- 4 the schedule and place a constraint on the data used to generate
- 5 the schedule; and
- show the user in real time how the at least one change and
- 7 constraint affects the schedule.

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- 1 20. The system of Claim 15, wherein the potential revenue
- 2 associated with at least one of the facilities and the identified
- 3 cost associated with at least one of the facilities are used to
- 4 estimate a cash flow, the cash flow used to generate the schedule.
- 1 21. The system of Claim 15, wherein the identified cost
- associated with at least one of the facilities comprises at least
- one of operating costs, general and administrative expenses,
- 4 construction costs, and staffing costs associated with at least one
- 5 of the facilities

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- 1 22. A system, comprising:
- a memory operable to store information identifying a plurality
- 3 of facilities in a complex, each facility associated with a
- 4 construction project; and
- an analysis module operable to:
- determine a potential revenue associated with at least
- 7 one of the facilities;
- determine a cost associated with at least one of the
- 9 facilities; and
- generate a schedule of the construction projects using
- 11 the identified potential revenue and the identified cost.
 - 1 23. The system of Claim 22, further comprising:
- a constraints module operable to allow a user to place a
- 3 constraint on data used to generate the schedule; and
- an optimization module operable to show the user in real time
- 5 how the constraint affects the schedule.

- 1 24. A computer program embodied on a computer readable medium
- and operable to be executed by a processor, the computer program
- 3 comprising:
- 4 computer readable program code for identifying a plurality of
- 5 facilities in a complex, each facility associated with a
- 6 construction project;
- 7 computer readable program code for determining a potential
- 8 revenue associated with at least one of the facilities;
- 9 computer readable program code for determining a cost
- 10 associated with at least one of the facilities; and
- 11 computer readable program code for generating a schedule of
- 12 the construction projects using the identified potential revenue
- 13 and the identified cost.
- 1 25. The computer program of Claim 24, wherein:
- the computer program further comprises computer readable
- 3 program code for predicting a number of people who may use at least
- 4 one of the facilities; and
- 5 the computer readable program code for determining the
- 6 potential revenue uses the predicted number of people.

- 1 26. The computer program of Claim 25, wherein the computer
- 2 readable program code for determining the cost associated with at
- 3 least one of the facilities comprises:
- 4 computer readable program code for identifying a size of at
- 5 least one of the facilities based on the predicted number of
- 6 people; and
- 7 computer readable program code for determining the cost of at
- 8 least one of the construction projects based on the identified
- 9 size.
- 1 27. The computer program of Claim 24, wherein the computer
- 2 readable program code for generating the schedule comprises:
- 3 computer readable program code for receiving from a user, for
- 4 each construction project, an identification of one of a plurality
- of phases during which the construction project would occur; and
- 6 computer readable program code for identifying a cost of each
- 7 phase.

- 1 28. The computer program of Claim 24, wherein:
- the computer readable program code for determining the
- 3 potential revenue comprises computer readable program code for
- 4 identifying potential donations to be received during one or more
- 5 fund-raising campaigns; and
- the computer program further comprises:
- 7 computer readable program code for identifying an amount
- 8 of borrowing needed to pay for the construction projects; and
- 9 computer readable program code for identifying an amount
- 10 of debt to be paid off each year.
- 1 29. The computer program of Claim 24, wherein the computer
- program further comprises:
- 3 computer readable program code for allowing a user to at least
- 4 one of alter data used to generate the schedule and place a
- 5 constraint on the data used to generate the schedule; and
- 6 computer readable program code for showing the user in real
- 7 time how the at least one change and constraint affects the
- 8 schedule.

- 1 30. The computer program of Claim 24, wherein the potential
- 2 revenue associated with at least one of the facilities and the
- 3 identified cost associated with at least one of the facilities are
- 4 used to estimate a cash flow, the cash flow used to generate the
- schedule.
- 1 31. The computer program of Claim 24, wherein the identified
- 2 cost associated with at least one of the facilities comprises at
- 3 least one of operating costs, general and administrative expenses,
- 4 construction costs, and staffing costs associated with at least one
- of the facilities.